

## **ASOLO DOLCE**

Asolo Dolce has always believed that great products come from great sources, and clean energy is one of them. They have combined tradition with innovation by investing in a Photovolaic System in both the production plants, 350KW per Asolo (Tv) and 100KW per Rignano sull'Arno (Fi).

This investment has greatly reduced the impact of the company on the environment, and is going to be expanded in our future plans.

In order to attain their vision of making traditional Italian products in a high tech facility that respects the environment, they plan to reduce the consumption of non-renewable sources to a minimum.

In 2016 Asolo Dolce obtained the CONAI award for the packaging used in the production of its delicious biscuits. The contest rewarded the companies with the following average features: 19% savings of CO2 emissions in the atmosphere, a reduction in energy consuption of 18%, and in water savings of 22% compared to the market.

These and other real actions are taken to assure a better uture for our children and theirs.



## LA DORIA S.P.A.

La Doria core values that are the driving force behind the company include considerations such as legality, ethics, openness, honesty, workers' rights, respect for the environment, and the improvement of land.

The Company believe in responsible management of the supply chain, so follow strict rules that are consistent with its commitment towards productive sustainability and corporate responsibility.

La Doria works with a strong commitment to reducing the impact of business on the environment and to managing energy resources sustainably; to optimizing production processes to reduce waste and inefficiency; to working alongside farmers' organizations to promote tools and solutions that ensure that farming is done efficiently and sustainably; to maintaining high levels of



food quality and safety; and to improving the health and safety performances of workers. It strives to increase the use of sustainable packaging, to improve the development of human resources and to promote the circular economy. To discover more about La Doria commitment to Sustainability find its Sustainability Report at www.gruppoladoria.it/EN/csr/ sustainability-report.xhtml





# **LUCART S.P.A.**

The sustainable innovation is born from the collaboration between Lucart and Tetra Pak.

The consistent and innovative path taken by Lucart has made the company a point of reference for eco-tissue. In 1998, it was the first company to launch a recycled paper brand, which has evolved into the Grazie Natural range, a symbol of the circular economy. Paper obtained by recycling cellulose fibres contained in drink cartons. Lucart's production process separates vegetable fibres from

polyethylene and aluminium, which the company ships for re-use in manufacturing of products such as pallets, stationery, and even mooring poles used by gondoliers in Venice.

Grazie Natural has EU
Ecolabel and FSC Recycled
certifications; it is sustainable
not only for being tissue from
recycled paper, but also for
the use of paper packaging, as
it drives forward research on
recycled plastic packaging that
will soon be available in the
market.



#### **V-LABEL**

The V-Label brand helps companies to identify their products as suitable for vegetarians and vegans in order to meet the growing demand of consumers who, in turn, welcome the comfort, assurance, guarantee and assistance provided when selecting sustainable products suitable for their needs. The task of the V-Label brand is to help companies to achieve visibilityfor their vegetarian and vegan products, increase the amount of these on the market and ensure quality standards for end consumers.

Eating in a more sustainable and responsible way is feasible, possible and necessary. Eliminating or reducing meat, fish and animal-derived products is not impossible.

The hands of the Doomsday Clock are dangerously approaching midnight, with only 100 seconds left until humanity's self-destructive end. This instrument takes into consideration various factors, such as threats of war along with relative nuclearisation and climate change, which contribute to reducing our chances of survival.

Temperatures are rising, ice caps are melting causing a rise in sea levels, the planet is on fire from Siberia to Australia, and from the Amazon to the Canaries, and increasingly violent and unpredictable climatic phenomena are punctuating long periods of drought.

What if all this could be stopped or, stemmed, by what we put on our plates?

Producing one kilo of meat requires the use of 15,000 liters of water compared to just 3,000 for a kilo of wheat; a hectare of land intended for cattle breeding can feed 22 people instead of just one if it is used to grow potatoes, and about 14 % of all greenhouse gas emissions from humans result from intensive farming.

Being vegan or vegetarian doesn't necessarily mean being sustainable, but vegan and vegetarian lifestyles certainly are. Reducing our consumption of meat and animal-derived products would help us to gain precious seconds and move the hands of the clock back. Change is needed: if not now, when?

Respect life. Inspire the change. This is the mission of V-Label Italia, because it is necessary to create awareness to create change, now more than ever.

### MOLINO NICOLI

Molino Nicoli received an ISM award 2020 as "Best innovative product breakfast cereals" for - Vitabella allergen free oat granola with dark chocolate - packed in innovative recyclable paper.

For Molino Nicoli, sustainability is dayby-day improvement, their sustainability pillars are:

1 Photovoltaic Systems in place generating green energy for 25% of their total energy consumption

#### 2 Eco-Packaging:

- 95% certified recycled paper
- · eco-sustainable inks used
- secondary packaging 100% recyclable
- new project for replacing plastic bag with compostable /recyclable material

They use recycled paper packaging certified by Aticelca 501, which provides a second life to their packaging.

Why use laminated in paper?

- They use Kraft paper:
  100% natural and renewable;
  allowing them to sustain the decisions
  taken during the Climate Change
  Conference- Paris 2019, to reduce the
  use of fossil raw materials and trying
  to obtain the most Circular Economy
  possible.
- Kraft paper is recyclable: excellent source of fibre for recycling industries; its long and strong fibres can be recycled several times. The recycling rate of paper in Europe is 72.3%.

Their pack is also certified FSC - Chain of Custody, CoC - It ensures the traceability of the materials coming from FSC-certified forests and it is essential to be able to apply the FSC labels on the products.



#### For more information

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